

Newfypoo Breed

Breed info, puppies weight growth chart, grooming tips and more.

Circulation

Volume:	Approx. 75,000 annual visitors
Quantity:	Approx. 68,000 unique visitors
Frequency:	Avg. visitor visits 3 times a year
Click Through Rate:	A breeder listing receives up to 1,300 clicks annually

2014 Advertising Rates

Online Side Bar Ad*	1 month	6 months	12 months
215 x 200	\$25	\$50	\$75
215 x 715	\$50	\$75	\$100

Home Page Ad Placement available with a 15% increase in cost.

Online Sponsored Body Image Ad*	1 month	6 months	12 months
100 x 275	\$15	\$30	\$60
300 x 225	\$20	\$40	\$80
300 x 300	\$25	\$50	\$75

Sponsored Photo Album Submission*	1 month	6 months	12 months
Size can vary	\$15	\$30	\$60

Embedded Video Ad (youtube only)

420 x 315	\$50	\$75	\$100
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Sponsored Facebook & Twitter Post	1 time	2 times a year	1 time a quarter
Content can vary	\$15	\$30	\$60

All Ads available to link to your website or social media channel of choice.

*Online Side Bar, Sponsored Body Image, and Sponsored Photo Album Submission include an optional 60 character limit photo caption.

The screenshot shows the Newfypoo Breed website. At the top, there is a navigation menu with links for Home, Breed, Weight Chart, Training, Grooming, Photos, Breeders, and Q&A. The main content area is titled 'Breed' and includes a sub-header 'Living with a Newfypoo'. Below this, there are several paragraphs of text describing the breed's personality, family dog status, space requirements, shedding, grooming needs, drooling, and training. On the right side of the page, there is a large red advertisement placeholder that reads 'YOUR AD HERE 215 x 200' and 'Optional 60 character caption.' Below the ad, there is a Facebook 'Like' button and a small image of a Newfypoo dog with the website URL 'NewfypooBreed.com'.

Advertising Sales Contact

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